

BUSINESSOBJECTS DATA QUALITY



Productivity Benefits

BusinessObjects Data Quality allows you to quickly build and reuse business rules across the enterprise through an intuitive user interface

Total Cost of Ownership Benefits

Reduces overall TCO and improves return on investment with quick implementation and easy maintenance

Flexibility Benefits

Revolutionizes delivery of enterprise-wide and project-based data quality, regardless of environment, architecture, or deployment – providing consistent, reliable results

Extensibility Benefits

Allows you to extend data quality capabilities by including data and functionality of third-party or proprietary applications

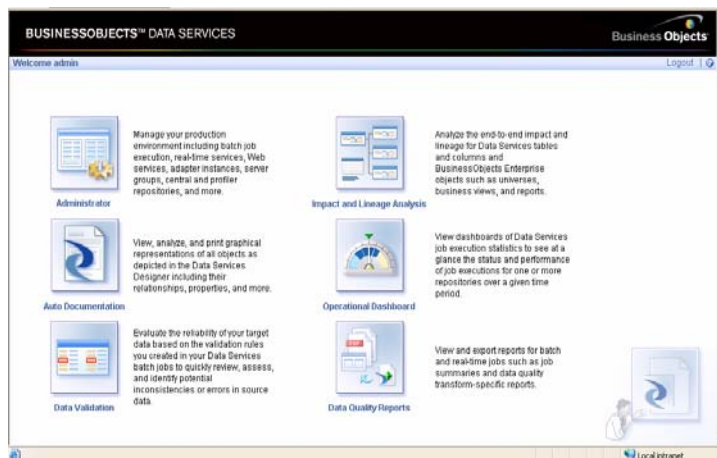
Reliability Benefits

Incorporates over 20 years of data quality expertise into an innovative data quality delivery framework

THE MOST ADVANCED GENERATION OF DATA QUALITY SOLUTIONS

BusinessObjects™ Data Quality from Business Objects, an SAP company, provides the most advanced data quality platform on the market. It delivers accurate and trusted information to support companies investing in business intelligence (BI), operational initiatives, or enterprise information management (EIM). BusinessObjects Data Quality centralizes the discovery, correction, and prevention of data quality issues across the enterprise.

Because it's designed using a services-oriented architecture based on Web services, Data Quality allows you to deploy data quality into any environment quickly and easily. It integrates over 20 years of proven data quality expertise and best practices into a single, enterprise-caliber solution. Powerful data parsing, cleansing, standardization, matching, and consolidation capabilities ensure that you can implement a solution that meets any business need. Whether you're deploying Data Quality for a single project or implementing an enterprise data quality strategy, Data Quality is designed to support your evolving data quality requirements.



A Complete Data Quality Management Environment

BusinessObjects Data Quality offers a complete data quality management environment that simultaneously supports a full range of enterprise data quality needs. The management console shown to the left provides a central location to manage jobs, servers, and repositories. In addition, you have the ability to perform impact and lineage analysis as well as view operational and data quality reports.

Enterprise-Caliber Data Quality with a Single, Centralized Approach

Regardless of the applications you're using, our Data Quality solution provides a centralized hub approach to data quality management across your enterprise. By using a single-instance deployment, you reduce IT complexity and software footprint and lower the total cost of ownership (TCO). If you need to integrate data quality into another application, the application programming interface (API) is flexible enough to fit in any architecture or data model. Other features:

- A centralized business rule repository ensures consistent data quality standards across projects, resulting in greater data quality collaboration and consistency
- Shared business rules, metadata engine, repository, and interface with BusinessObjects Data Integrator results in efficiency and agility for users

- Scalable design and grid computing allows you to leverage the total computing power of your hardware infrastructure
- Ability to secure the central repository lets you control access to objects as well as lock objects for editing
- Native database access (Oracle, SQL Server, Windows ODBC, flat file) simplifies access to data
- Business sponsors can leverage data quality assessment results from BusinessObjects Data Integrator to drive data quality implementations

Efficient Data Quality Management

BusinessObjects Data Quality shares the Designer user interface with Data Integrator. Designer helps users build data quality solutions quickly by leveraging wizards, drag-and-drop project creation, previous data integration projects, and context-sensitive help. Users across departments can then consult the highly graphical reports to collaborate on business rules. Features include:

- Streamlined, dataflow-oriented user interface that provides a consistent use, look, and feel across deployments
- Preconfigured Data Quality Blueprints™ helps you start with the business rules that fit your specific needs (corporate householding, transactional matching)
- Simplified matching-setup wizard based on best-practice data flows and strategy-specific settings allow users to speed the development of business rules
- Full breadth and depth of data quality functionality provided in one-pass processing

Extensible to a Broader Set of Applications

BusinessObjects Data Quality is built on a data services platform that helps extend the use of data quality across the enterprise. The software allows you to quickly and efficiently include custom data quality processing, such as data or capabilities of third-party, homegrown, or legacy applications.

- Custom data quality transforms allow you to integrate additional data sets, such as demographic or geographic information, and to customize data quality processing for specific vertical market needs, such as compliance
- Global parsing and matching offerings include locale-specific and language-specific capabilities
- Unicode framework facilitates data quality across multiscrypt data and character sets

The Most Advanced Data Quality Approach

With Data Quality solutions from Business Objects, business users now have the power to manage data quality standards across deployments in a way that's consistent, predictable, and easy to use. For more information, visit our Web site at www.businessobjects.com.

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